Hotspot Connector solves hotspot access hassles for a range of devices and applications

Hotspot Connector toolkit makes connecting to public WLAN locations quick, simple and secure - creating new opportunities for affordable wireless services

The benefits

Service Providers
Accelerate your fixed mobile convergence transition today by expanding and enhancing your wireless broadband services

Application providers
Increase service-based usage of your applications through wireless broadband accessibility

Network Operators
Boost revenue opportunities on your network as customers benefit from public Wi-Fi access improvements

Device manufactures
Add customer value by automating the public Wi-Fi authentication process

Quiconnect provides the tools to create a complete technical and commercial solution for automatic, ultra-simple connectivity on a range of Wi-Fi devices to suit vertical applications.

We all know how hard connecting to public hotspots across a range of devices has been - remembering password information, keying in credit card or scratch card details or knowing that our ISP has a roaming agreement with a particular third party aggregator. Trying to login is enough to give you a hotspot headache.

And as more and more Wi-Fi enabled devices flood the market (mobile phones, cameras, games consoles, MP3 players) the connectivity challenge will only increase, especially as network operators are using so many different versions of the web login standards.

Quiconnect's Hotspot Connector solves these accessibility issues by providing a comprehensive set of software tools which help to automate the connection process from both a technical and commercial perspective. It consists of:

- A connection toolkit which integrates into any WLAN enabled application
- A connection database which understands how to automatically login to public hotspots and supports connectivity standards such as WISPr
- A commercial framework which supports the new business models required

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Hotspot Connector in practice

Automating hotspot access for wVoIP services using CiceroPhone

Quiconnect and Cicero Networks have collaborated to enable auto-logon for wVoIP and other media services at public hotspots

The situation

CiceroPhone is a converged softphone which offers fixed mobile convergence on wireless handsets by leveraging alternative wireless networks including Wi-Fi, WiMAX, 3G.

- Simple and easy to use
- Single dialer for all calls – VoIP, Cellular, PBX, Fixed-line
- Optimised for wireless devices – Smartphones and PDAs

CiceroPhone enables service providers to deliver fixed mobile convergence services to their enterprise and residential customers, thereby increasing revenue, reducing subscriber churn, improving customer satisfaction and lowering opex costs.

The opportunity

Service providers planning to launch VoIP services are today challenged with not being able to provide simple, secure and automatic connectivity at public hotspots.

The solution

Cicero Networks and Quiconnect have collaborated to implement Hotspot Connector in CiceroPhone. This means:

- wVoIP calls are now simple to make at public hotspots
- Seamless, automatic logon for subscribers
- Secure, reliable authentication
- Variety of connectivity options – automatic/on-demand

Why Quiconnect?

Quiconnect is a specialist systems integrator providing interconnectivity management solutions to telecommunications carriers in the wireless broadband sector. Quiconnect provides custom tools, technology and services to manage interconnections for multiple bilateral roaming and access agreements - ensuring end-to-end integrity, reducing costs, and enabling a consistent carrier-branded user interface across multiple networks, platforms and applications.

Call Quiconnect on +44 (0)207 183 0800 to discuss how Hotspot Connector can enable your customers to get connected up to 6 times faster, and improve your public Wi-Fi revenue potential.

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